



Customer Testimonial: Modell's Sporting Goods

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Modell's Sporting Goods, a leading retailer of sporting goods equipment was in need of a solution to analyze data from a recent LTL bid more efficiently so they can better plan their budget forecasting. Their old methodology of analyzing LTL rates by various lanes, freight classes and weight breaks was cumbersome and time consuming. After exploring various options, Modell's partnered up with UltraShipTMS™ in April 2009.

After discussing UltraShipTMS™, Modell's Sporting Goods was able to share some specific experience:

"We needed a solution for LTL bids that would help us analyze data more efficiently while helping us better plan and forecast our budget. Challenged with over 120 lanes and different weight breaks & classes to work with, I sat with the development team for just 40 minutes and it was evident that UltraShipTMS™ was the clear solution for me. Within no time, the team developed a system to bring all my carrier rates together for analysis, and helped me compare and determine my top carriers. I now have the ability to receive reports that includes LTL scorecard, budget forecast, top rates and rate analysis.

The biggest benefits to utilizing UltraShipTMS™ is time and cost savings. The UltraShipTMS™ solution gave Modell's the resources it needed to cut down man hours while reducing costs up to 60% on LTL. In addition, it enabled us to execute data quickly and accurately. Another added bonus is having the ability to tailor the information to our needs. This was truly instrumental in moving forward and acting quickly. Customization was key in successfully establishing a solution that worked for our individual needs. The system is clear, concise, user friendly and anyone can follow it.

I would recommend UltraShipTMS™ to any company looking for a transportation management solution. Not only did this solution far exceed my expectations, it is very simple to implement with a superfast turnaround. It has been a pleasure dealing with the UltraShipTMS™ team. They are easy to work with, professional and very accommodating. Originating from a transportation background, they understand our business and always put Modell's and our customers as a top priority.

Thank you UltraShipTMS™ and your entire team for making a real difference by offering an excellent transportation solution for Modell's Sporting Goods.

*Richard Chrzanowski
Director of Transportation
Modell's Sporting Goods Distribution Center*

Quick Background:

UltraShipTMS™ is a superior tool that delivers advanced functionality inside the four key phases of the transportation management process (planning, executing and reporting). From annual budget forecasting to daily global execution compliance and payment audit, UltraShipTMS™ gives you full visibility and reporting to optimize your entire network. Inbound and outbound transportation tools ensure cost accountability for each shipment. The web-based systems architecture integrates silo applications for true end-to-end information sharing and process accountability.